

LevelB/ue



PRODUCT BRIEF

LEVELBLUE CONTENT DELIVERY NETWORK  
IMAGE MANAGER SERVICES

# Improve Web Page Impact and Performance with Automated Image Management



## Our image manager services help you engage online audiences with attractive images automatically optimized for both robust visual quality and performance.

High-quality website images are proven to be effective in improving engagement on the web, as visitor expectations for rich web experiences continue to skyrocket. Engaged visitors mean better adoption, ad revenue, and conversion rates for online businesses. With more and more users browsing the web over mobile devices, the imperative to serve visitors a consistent experience is met with the challenge of increased diversity in screens and devices across the web delivery landscape.

Web performance can get bogged down by online images that are too heavy, and developers waste too much time and effort designing or managing solutions to create all the derivative images for their site or app, not to mention trying to solve the puzzle of when to deliver the right website image for each and every user across mobile and desktop.

### Image Manager Services

Our image manager services make it simple. We provide you with an easy-to-use, cloud-based solution that automatically optimizes each image for the right combination of size, quality, and format best suited for each end user and devices, and offloading the transformation of derivative image assets to the cloud.

### Potential Benefits

- Helps improve end user web or mobile app experience
- Optimized asset management helps deliver faster time to market
- Automated image management helps improve operational efficiency
- Automatic image conversion can help reduce costs

### Features

- Perceptual Quality Algorithm for faster loading images while maintaining visual quality
- Auto-Convert Image Format to automatically detect and convert online images to software-specific image formats
- Auto-Resize for Mobile Screens calculates image sizing-based device viewports
- Policy-Based Artistic Transformations to store a single pristine asset and dynamically create derivative images to meet artistic requirements
- Easy and Flexible Integration allows you to use virtually any web-accessible storage location, and existing publishing workflows

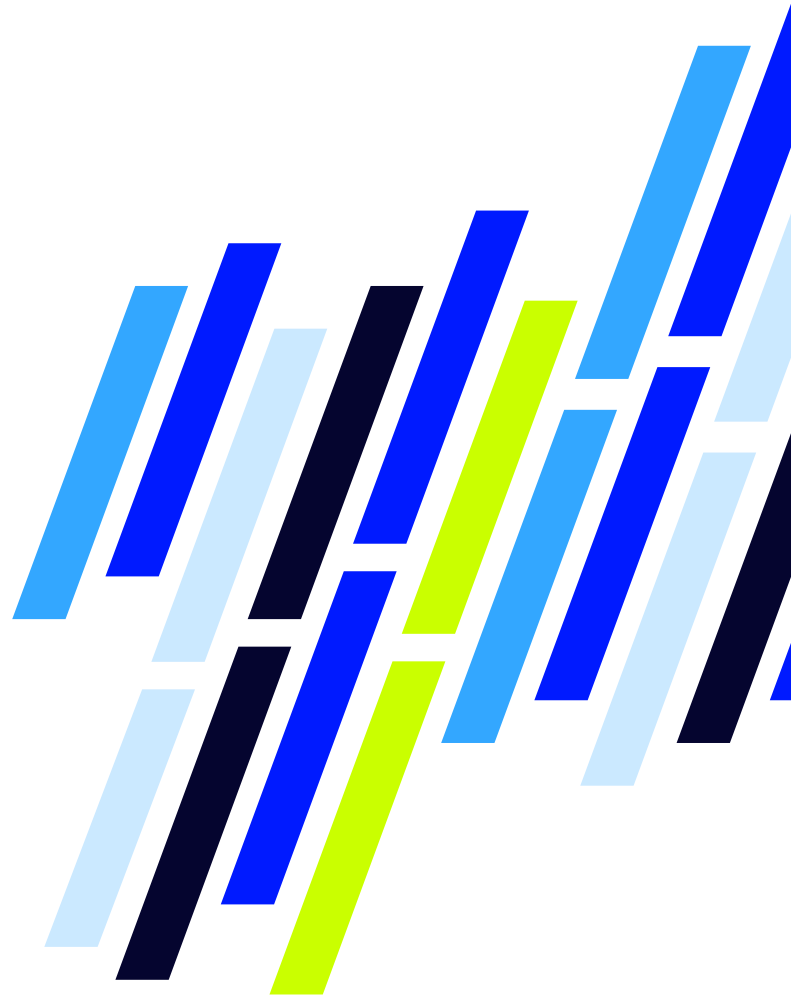
## How Image Manager Services Can Help You

**Deliver high quality without compromising performance**—Satisfy the demands for high-quality hero images from marketing without compromising your page load times.

**Responsive web design, mobile sites, and mobile apps**—Reduce the size of data payloads to improve RWD and Mobile App experiences by dynamically transforming website images for mobile screens and networks.

**Simplify art-direction challenges**—Dynamically manipulate online images with artistic transformations from a single pristine asset to satisfy artistic requirements (crop, rotate, watermark, resize, etc.) without the need to create additional derivative image assets.

**Replace an in-house image transformation process**—Eliminate costs and complexity associated with a manual or homegrown effort to create, store, manage, and deliver derivative image assets.



# About LevelBlue

We simplify cybersecurity through award-winning managed security services, experienced strategic consulting, threat intelligence and renowned research. Our team is a seamless extension of yours, providing transparency and visibility into security posture and continuously working to strengthen it.

We harness security data from numerous sources and enrich it with artificial intelligence to deliver real-time threat intelligence. This enables more accurate and precise decision making. With a large, always-on global presence, LevelBlue sets the standard for cybersecurity today and tomorrow. We easily and effectively manage risk, so you can focus on your business.

**Cybersecurity. Simplified.**

To learn more about LevelBlue Prolexic Services, visit [LevelBlue.com](https://LevelBlue.com) or contact a LevelBlue sales representative.